



Kings Dominion

16000 Theme Park Way
Doswell

"Kings Dominion is dedicated to providing our guests with world-class thrills, fun, and family entertainment. We are the Mid-Atlantic's best choice for ultimate thrills and family fun with a portfolio of 15 roller coasters and a 20-acre water park all included in one admission."

Green Statement: "Kings Dominion is proud to join the many businesses throughout Virginia to help preserve our environment and continue to give visitors to our State wonderful memories for years to come."

CORE ACTIVITIES for Green Attractions

☒ **Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans
- Also recycle: steel cans, office paper, toner cartridges, cardboard, plastic packaging, wood crates

☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)

☒ **Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

- Track overall solid waste costs

Kitchen (or during meetings/events)

- Recycle fryer grease
- Donate excess food from events
- Have an effective food inventory control system to minimize waste

Dining room (or during meetings/events)

- Provide condiments, cream and sugar, etc. in bulk

Restrooms

- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Buildings and grounds

- Use latex low or no-VOC paints
- Re-use paint thinners
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

☒ **Use water efficiently.** The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - Low flow toilets (use 1.6 gallons per flush or less)
 - Waterless urinals
 - Automatic faucets or toilets in public restrooms

Activities outdoors

- Use rain gauges and water meters and only irrigate when necessary
- Have minimized our lawn area
- Have installed drip line irrigation
- Maintain vegetative buffers around streams and ponds

☒ **Conserve energy.** The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months

Heating and cooling

- Regularly perform preventative maintenance on HVAC system

☒ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages
- Offer "green" picnic using 100% biodegradable serving products, including plates, eating utensils, cups, and napkins.

For more information on Kings Dominion, see www.KingsDominion.com or contact Owen Matthews at owen.matthews@kingsdominion.com or 804-876-5225.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

